

Monthly Newsletter



September 2025



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Project Highlight

Four-Sided Fireplace

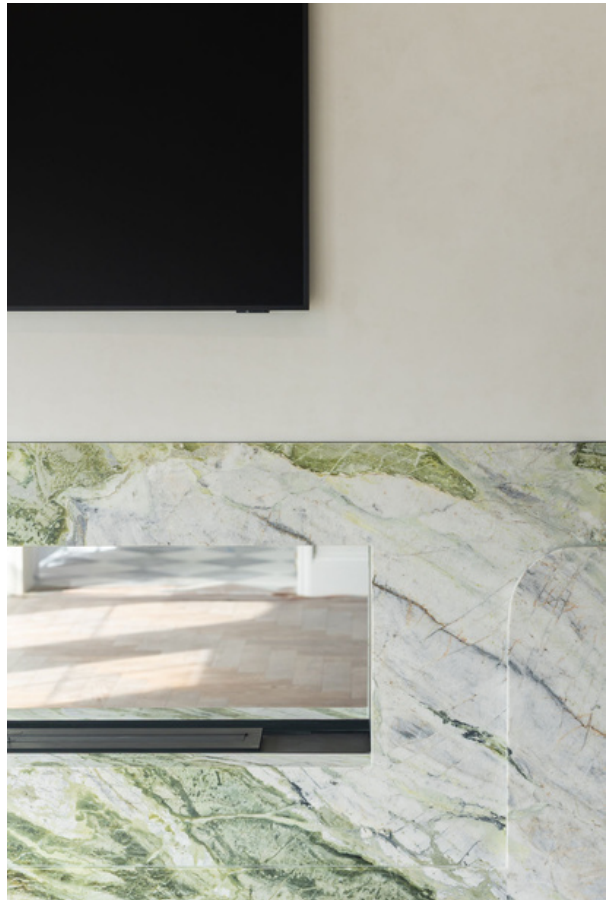
This striking, one-of-a-kind fireplace serves as the heart of the home, offering a stunning focal point visible from multiple rooms. Expert vein matching, meticulous mitering, and discreet Bocci outlets on each side highlight the elegance of its Art Deco design. Whether it's cozy movie nights in the living room, lively family game nights at the dining table, or cooking in the kitchen, the homeowner will enjoy the warmth and beauty of this exceptional centerpiece for years to come.

Construction: RenderATX

Architecture: Davey McEathron Architecture



CALACATTA GREEN MARBLE





Team Member Spotlight

Keziah Parker - Operations Director



How long have you been at Alpha?

★ I'm approaching my 6 year anniversary.

What's your favorite natural stone?

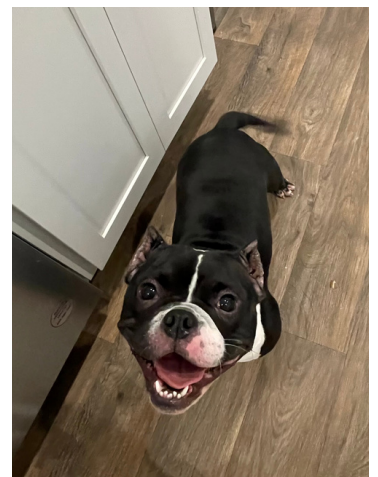
★ I love any quartzite because of its unique beauty, versatility, and natural elegance.

What makes you happy when you're working?

★ Collaborating with my team, solving challenges, helping customers, and seeing a project come together.

What do you like doing outside of work?

★ I enjoy traveling, trying new things, and spending time with family, friends, and my dogs.

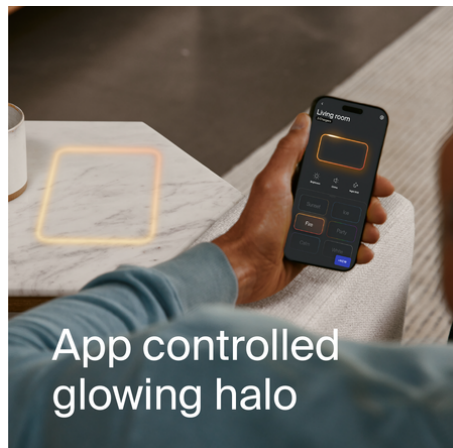




Product Knowledge

FreePower Wireless Charging

Experience the most advanced wireless charging solution for countertops. FreePower is installed beneath your countertops so you can place up to 3 devices anywhere across the charging zone, freeing you from outlets and cords. FreePower is compatible with both natural and engineered stone of any thickness, and a glowing ring of light (“charging halo”) can be projected through the stone to illuminate the active charging zone, showing you right where you place your devices. You can control your charging halo’s brightness, color, and more right in the FreePower app on your device. Visit one of our showrooms or [FreePower.io](https://freepower.io) to learn more!



	915 W. Howard Ln. Austin TX 78753 512-834-8746
www.alphagraniteaustin.com	2500 Memorial Blvd. Kerrville TX 78028 830-896-8746