

Monthly Newsletter



May 2025



We're excited to share this issue of our newsletter, filled with updates, highlights, and behind-the-scenes moments that showcase the great work our team has been doing.

Please consider following us on social media for even more glimpses of what we're up to!

IG: @alphagraniteaustin

FB: Alpha Granite

Alpha Granite

In this issue:

Project Highlight:
pg. 2-3

Team Member Spotlight:
pg. 4

Product Knowledge:
pg. 5-6



Project Highlight

Belgian Modern Remodel

This spectacular project was featured in Dwell Magazine, and it's easy to see why! It was an absolute joy to be a part of bringing the vision to life. The beauty of these natural stones truly cannot be overstated, and is highlighted with statements such as integrated sinks, a custom fireplace surround, and minimalist burners in the kitchen.

Brought to life by:

Waller Build

Emily Lauren Interiors

North Arrow Studios



ARABESCATO CORCHIA MARBLE | PIETRA GREY MARBLE



CALACATTA BETTOGLI MARBLE
TULIP GAS COOKTOP SYSTEM



Team Member Spotlight

Katy Hernandez | Showroom Manager



What's your favorite natural stone?

★Saratoga/Infinity Black Leathered quartzite. It's dramatic without being too busy - and black is my favorite color. From the very first day I started working in the stone industry, it was my fave!

How long have you been at Alpha?

★This month marks my 4 year anniversary.

What do you like doing outside of work?

★Spending time with my husband and 2 teenage daughters (and 3 cats), thrifting, and coming up with my next tattoo design.

Any other fun facts about yourself?

★I met my husband at Alpha! We didn't cross paths for months when I first started, but once we did, we hit it off and never looked back! We have a great photo of Alpha team members (both past and present) from our wedding last year:





Product Knowledge

Natural Stone Resurfacing

The finish you choose for your natural stone countertops will impact the design and functionality of your space for years to come. You're not limited to the existing finish on a natural stone slab you select - we can change the finish on your slabs to suit your needs and design aesthetic.

Polished: A smooth, shiny finish with high reflectivity.

Honed: A smooth, matte finish with low reflectivity. Can stain more easily than a polished finish.

Satin: A smooth finish, between polished and honed. Light sheen with moderate reflectivity.

Leathered: A textured, matte finish with low reflectivity.

Bush Hammered: A rough, matte finish that slightly lightens the color of a dark stone.

Carressed: A textured finish similar to leathered, but with a polish on the raised areas.

Riverwashed: A textured finish similar to carressed, but slightly less reflective.



Product Knowledge

Natural Stone Resurfacing



SHOWROOM DISPLAY
SHOWCASING
NATURAL STONE
FINISH OPTIONS



RESURFACER HONING
A SLAB OF MARBLE

	915 W. Howard Ln. Austin TX 78753 512-834-8746
www.alphagraniteaustin.com	2500 Memorial Blvd. Kerrville TX 78028 830-896-8746